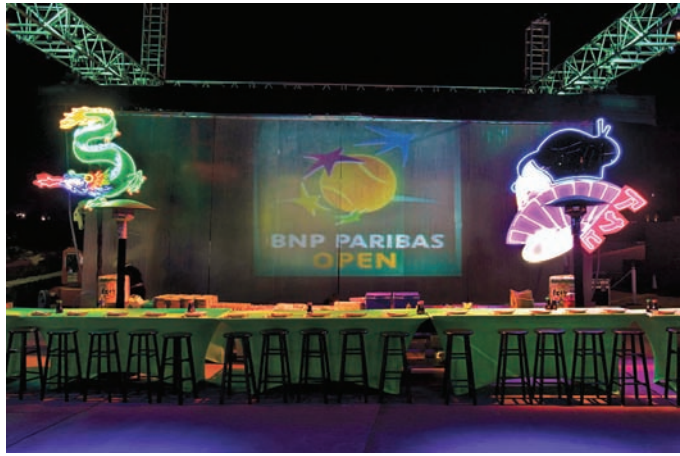


MISTRESS OF CEREMONIES

tional group that I knew required something attention-grabbing,” she recalls. Shari rounded up 11 classic cars (with drivers) and sent them to pick up the players and bring them to the party. She had a 50s-themed band, an In-N-Out Burger trailer, and a 40-foot-long sushi bar with tall stools waiting for them. In no time at all, she observed the energetic texting of the stars telling their friends that this was going to be a great party. The venue quickly filled up and the event was a big hit.

At Home

Not all of the clients require extravaganzas, however. Some primarily want her floral department to decorate their environments every week. Many, like Stacey and Greg Renker, like to entertain more intimately at home. And some, like Sally St. John, like to entertain friends with elegant themed dinner parties. Many have one or two other homes beyond the desert and bring her and her team to where their next party is, which can be anywhere from Alaska to Hawaii, Oregon to Texas. One special client had Shari plan his 90th birthday in Newport Beach and was so thrilled with it, he has booked her for his 95th and 100th birthdays, although he admits he’s not sure how many friends will still be around for his 100th. Without question, Shari Kelley will be ready for him.



Shari’s most recent “big name” event client is the BNP Paribas Players Party for 400. She had a 50s-themed band, an In-N-Out Burger trailer, and a 40-foot-long sushi bar with tall stools. The event was a big hit.

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